

eimedia



## Old Windsor Road Parklea Northbound

Site Code: D241

45,714 - Vehicles Daily

320,000 - Commuters Weekly (Avg)

16sqm - Screen size

Resolution - 600 x 600px

24hr - Operation

345 - Minimum impressions daily

1:10 - Content loop

25sec - Dwell time

Geo -33.724539, 150.939290

SOURCES: Based on xSights Data 2019.  
Values are subject to change without notice





SOURCES: Based on xSights Data 2019. Values are subject to change without notice

## Old Windsor Road - Parklea Southbound

Site Code: D233

**38,571** - Vehicles Daily

**270,000** - Commuters Weekly (Avg)

16sqm - Screen size

Resolution - 600 x 600px

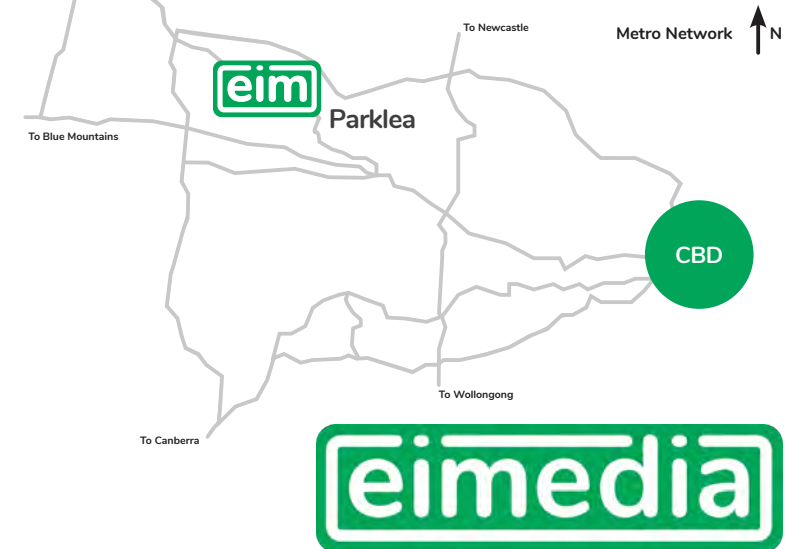
24hr - Operation

**345** - Minimum impressions daily

1:10 - Content loop

25sec - Dwell time

Geo - -33.907481, 151.024026





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