

eimedia

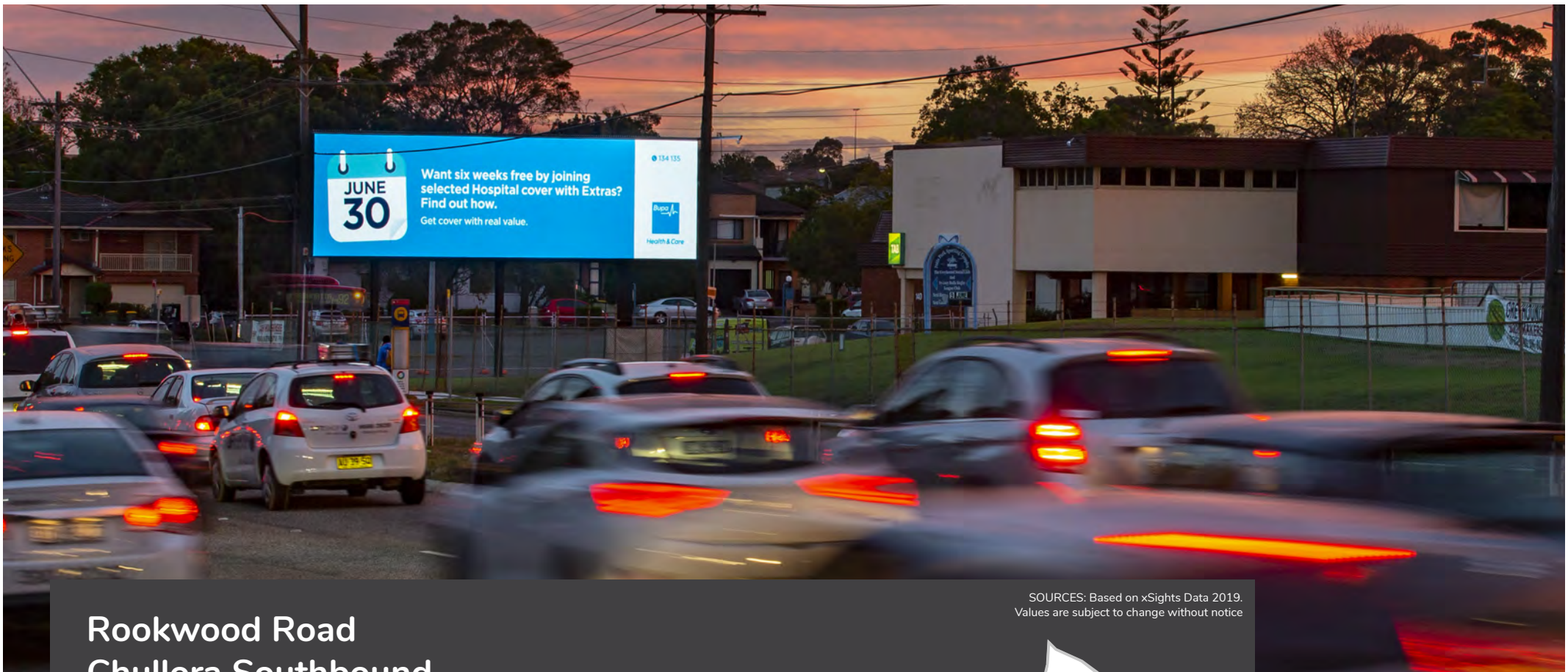


SOURCES: Based on xSights Data 2019. Values are subject to change without notice.

Rookwood Road - Chullora Northbound

- Site Code: D89
- 25,714 - Vehicles Daily
- 180,000 - Commuters Weekly (Avg)
- 49sqm - Screen size
- Resolution - 1280 x 384px
- 24hr - Operation
- 864 - Minimum impressions daily
- 1:10 - Content loop
- 10sec - Dwell time
- Geo - -33.896212, 151.037499





Rookwood Road Chullora Southbound

Site Code: D185

25,714 - Vehicles Daily

180,000 - Commuters Weekly (Avg)

49sqm - Screen size

Resolution - 1280 x 384px

24hr - Operation

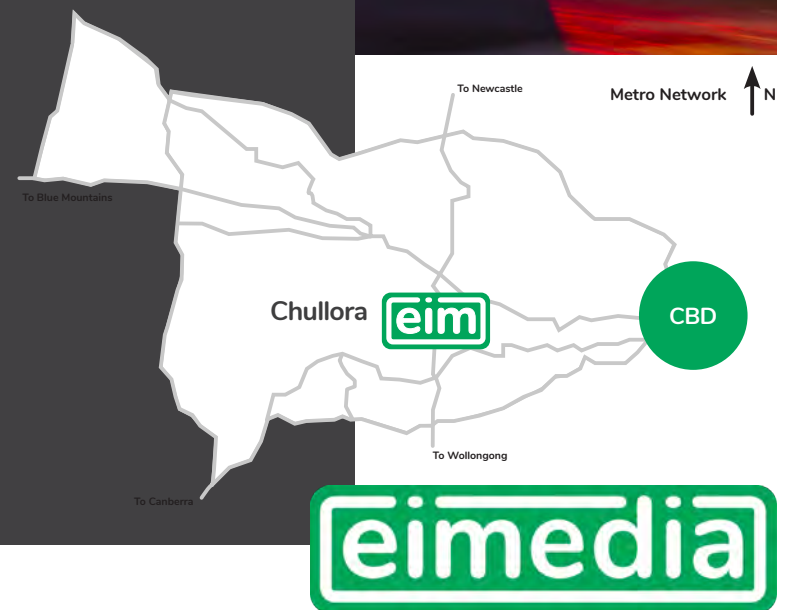
864 - Minimum impressions daily

1:10 - Content loop

10sec - Dwell time

Geo - -33.896212, 151.037499

SOURCES: Based on xSights Data 2019.
Values are subject to change without notice





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