

eimedia



SOURCES: Based on xSights Data 2019. Values are subject to change without notice

Henry Lawson Drive - Bankstown Northbound

Site Code: D201

20,000 - Vehicles Daily

140,000 - Commuters Weekly (Avg)

20sqm - Screen size

Resolution - 960 x 324px

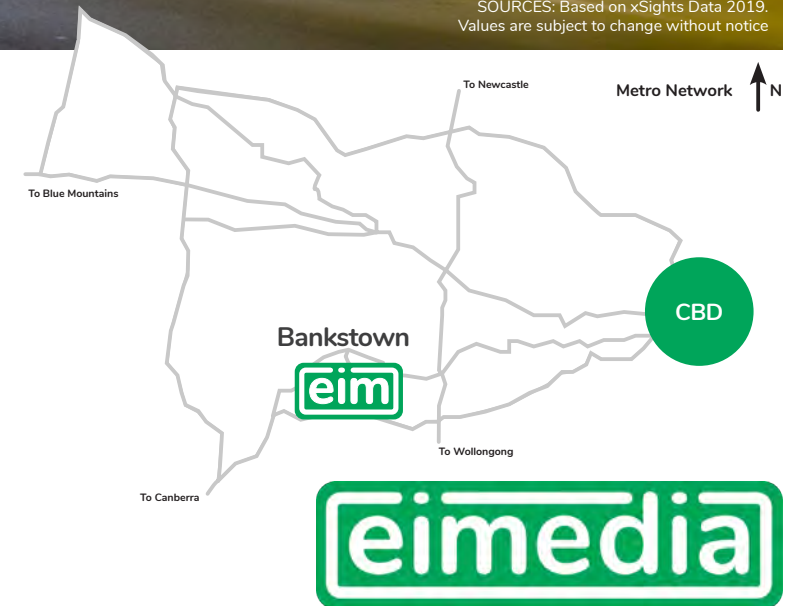
24hr - Operation

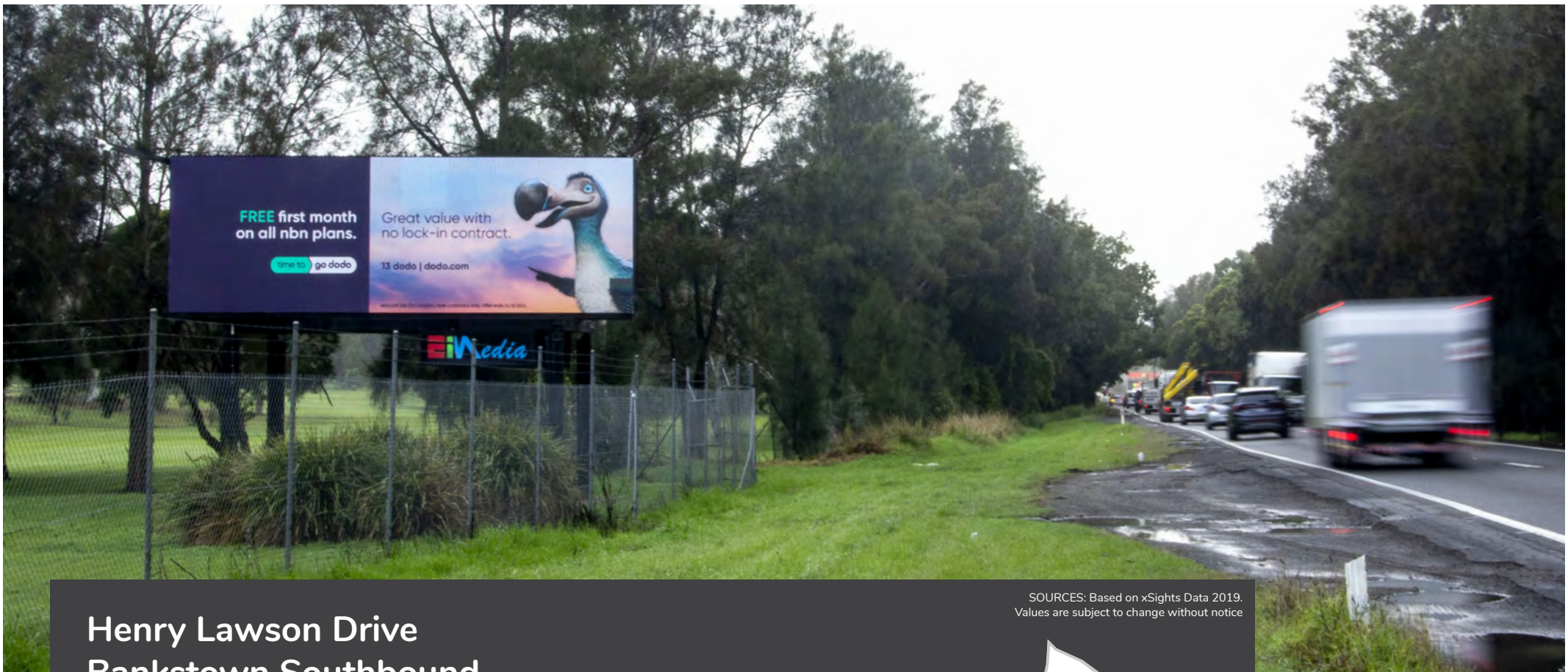
864 - Minimum impressions daily

1:10 - Content loopa

10sec - Dwell time

Geo - -33.923592, 150.977115





Henry Lawson Drive Bankstown Southbound

Site Code: D209

20,000 - Vehicles Daily

140,000 - Commuters Weekly (Avg)

20sqm - Screen size

Resolution - 960 x 324px

24hr - Operation

864 - Minimum impressions daily

1:10 - Content loopa

10sec - Dwell time

Geo - -33.923592, 150.977115

SOURCES: Based on xSights Data 2019.
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